

		Category Cycle 1	Category Cycle 2	Category Cycle 3	Category Cycle 4	Category Cycle 5	Category Cycle 6
Categories	Ambient Grocery	Breakfast Cereals	Table Sauce	Spreads	Ambient Soup	Cooking Sauces	Baking Needs
		Bulk	Salad Dressings & Vinegar	Bread & Smallgoods	Stocks & Gravies	Pasta & Rice	Dried Fruit & Nuts
		International	Cooking Oils	Desserts, Cones & Toppings	Canned Fruit, Vege, Meals, Fish	Mexican	Flour & Sugar
	Snackfoods		Pickles & Relishes	Herbs & Spices	Instant Meals & Meal Solutions	Eggs	Ambient Milk & Homemade Yoghurt
			Confectionery	Biscuits & Crackers		Snackfoods	Lunchbox
	Beverages	Tea	Powdered Beverages	Tonic	Water	Cordials	Ambient Juice
		Coffee			Sports & Energy		Lifestyle
					Carbonated Beverages		
	Chilled & Frozen	Chilled Meals	Frozen Poultry	Chilled Dips	Frozen Ice Cream	Frozen Veges & Potatoes	Butter & Margarine
		Milk & Juice	Frozen Fish	Chilled Meats	Frozen Desserts		Cheese incl. Cultured & Speciality
			Frozen Meals		Frozen Fruit		Yoghurt
	Pet	Pet Food - Dry, Wet & Chilled				Pet Accessories incl. Treats	
	Health, Beauty & Baby	Haircare	Skincare	Oral Care	Cough Cold	Baby	Deodorants
			Cosmetics	Health Supplements	Suncare	Patmeds	Soap & Body Wash
					Hair Colour	Sanitary protection	Shaving
	Household	Fuel	Household Cleaners	Insecticide	Aircare	Laundry	
		Paper Products		Foodwrap & Bags	Toilet Cleaners	Dishwash Manual & Auto	
				Cloths			
	General Merchandise		Baby Accessories	Hydration & Storage	Batteries & Torches	Manchester	Garden Needs
			Toys & Games	Tableware & Serviettes	Lightbulbs	Eyeglasses	General Hardware
		Party Needs	Brushware	Magazines & Newspapers	Beauty Accessories & Hygiene	Car- Automotive	
		Gift Cards & Phone Cards		Greeting Cards & Wrapping Paper	Reusable Bags	Electrical	
		Stationery		Apparel		Telecommunications	
						Mobile Accessories	
Liquor	Cider	Wine	Beer - Value, Mainstream & Premium	Ready to Drink (RTD)	Wine	Beer - Craft	
				Seltzers			
				Spirits			
Timelines	Presentation Window Starts	31 August 2020	14 September 2020	28 September 2020	12 October 2020	26 October 2020	9 November 2020
	Presentation Window Ends	4 September 2020	18 September 2020	2 October 2020	16 October 2020	30 October 2020	13 November 2020
	Launch Window Starts	9 November 2020	23 November 2020	7 December 2020	21 December 2020	4 January 2021	18 January 2021
	Launch Window Ends	28 February 2021	14 March 2021	28 March 2021	11 April 2021	25 April 2021	9 May 2021
	Presentation Window Starts	7 December 2020	4 January 2021	18 January 2021	1 February 2021	15 February 2021	1 March 2021
	Presentation Window Ends	11 December 2020	8 January 2021	22 January 2021	5 February 2021	19 February 2021	5 March 2021
	Launch Window Starts	1 March 2021	15 March 2021	29 March 2021	13 April 2021	26 April 2021	10 May 2021
	Launch Window Ends	23 May 2021	6 June 2021	20 June 2021	4 July 2021	18 July 2021	1 August 2021
	Presentation Window Starts	15 March 2021	29 March 2021	12 April 2021	26 April 2021	10 May 2021	24 May 2021
	Presentation Window Ends	19 March 2021	2 April 2021	16 April 2021	30 April 2021	14 May 2021	28 May 2021
	Launch Window Starts	24 May 2021	7 June 2021	21 June 2021	5 July 2021	19 July 2021	2 August 2021
	Launch Window Ends	15 August 2021	29 August 2021	12 September 2021	26 September 2021	10 October 2021	24 October 2021
	Presentation Window Starts	7 June 2021	21 June 2021	5 July 2021	19 July 2021	2 August 2021	16 August 2021
	Presentation Window Ends	11 June 2021	25 June 2021	9 July 2021	23 July 2021	6 August 2021	20 August 2021
	Launch Window Starts	16 August 2021	30 August 2021	13 September 2021	27 September 2021	11 October 2021	25 October 2021
	Launch Window Ends	7 November 2021	21 November 2021	5 December 2021	19 December 2021	2 January 2022	16 January 2022